



OBJECTS OF KIWANIS INTERNATIONAL

The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

- **To** give primacy to the *Human* and *Spiritual* rather than to the Material values of life.
- **To** encourage the daily living of the *Golden Rule* in all human relationships.
- **To** promote the adoption and the application of higher social, business, and professional standards.
- **To** develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- **To** provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- **To** cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.